





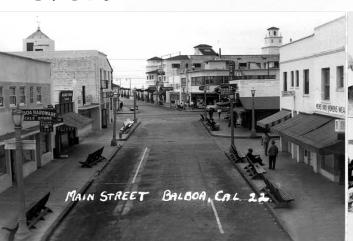
HISTORIC BALBOA VILLAGE PHOTOS







1940's



1930's



1940'5

19??

1914

HISTORIC BALBOA VILLAGE PHOTOS







1914 1920's 1940's







1940's 1950's 2008

What defines the Historic Balboa Village in the eyes of those who visit?

- 1. The Ferry
- 2. Ferris Wheel
- 3. Iconic Structure (Balboa Pavilion)
- 4. The Pier
- 5. Fun Zone
- 6. Main Street
- 7. Bike Path and Park (adjacent to beach)

How do we build on these to strengthen the experience?

- Complete restoration of the Performing Arts Theater.
- Review and refine traffic and parking patterns.
- Revitalize building characters and facades
- Establish sign control and landscaping (softscape and hardscape).
- Create design guidelines for all new structures and those that will be remodeled.
- Parking (private/public/partnership)

EXISTING CONDITIONS













CURRENT ARCHITECTURAL STYLES (PREDOMINANT)



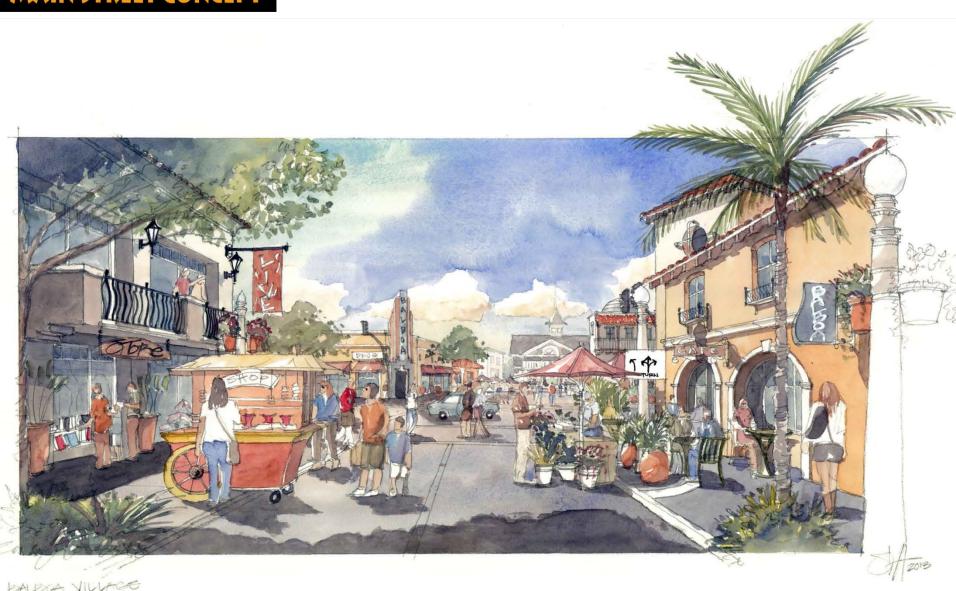


MODIDFIED MEDITERRANEAN

EAST COAST FISHING VILLAGE (GREY SIDING W/ WHITE TRIM)

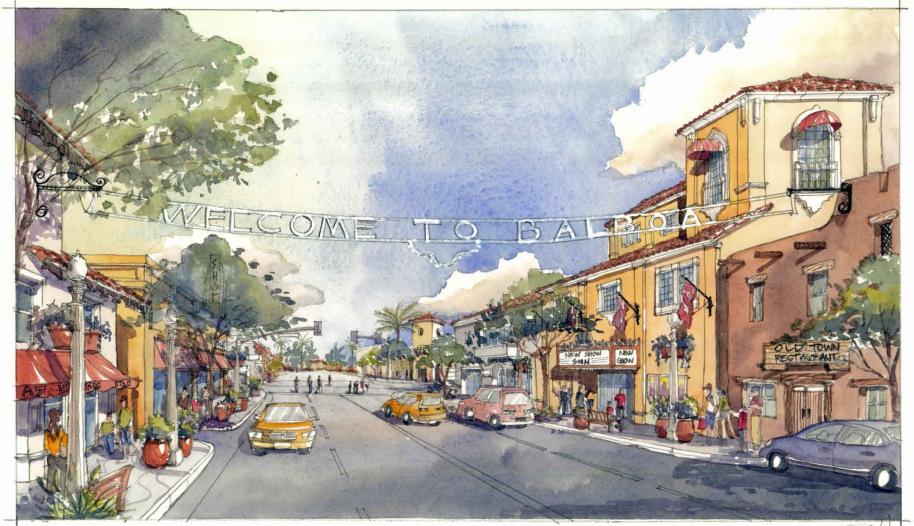
VIEW OF MAIN STREET

MAIN STREET CONCEPT



VIEW OF BALBOA BOULEVARD NAILS TESalon

BALBOA BOULEVARD CONCEPT



PAVBOA BWD.

2012



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